

ATTENTION REFRESHMENT SERVICES PEPSI OF DECATUR, BURLINGTON, QUINCY AND TERRE HAUTE

DISPLAY & WIN!



Earn Reward Points for every qualifying Crush and Dr Pepper display placed and maintained from February 16 through April 11, 2026 for cool gear at teamkdpwards.com

BOTH front line and management will earn Reward Points per qualifying display.



LARGE FORMAT

Earn 100 Reward Points per display per month

- 1 display x 100 points x 2 months = 200 Points
- Minimum 100 cases on display or pallet

Qualifying flavors: Orange Crush, Crush ZERO, Strawberry Crush, Grape Crush, Dr Pepper, Diet Dr Pepper, Dr Pepper ZERO, Dr Pepper Cherry, Dr Pepper Cherry ZERO, DP Strawberry, DP Strawberry ZERO, DP Cream, DP Cream ZERO, DP Blackberry, DP Blackberry ZERO, Schweppes
MUST include ALL (6) of the following flavors: Dr Pepper, Diet Dr Pepper, Dr Pepper ZERO, Orange Crush, Crush ZERO AND Schweppes Ale
Qualifying packages: 12pk and 20oz

**All qualifying Crush and Dr Pepper flavors can be included on qualifying display*



SMALL FORMAT

Earn 25 Reward Points per display per month

- 1 display x 25 points x 2 months = 50 Points
- Minimum 25 cases on display or pallet

Qualifying flavors: Orange Crush, Crush ZERO, Strawberry Crush, Grape Crush, Dr Pepper, Diet Dr Pepper, Dr Pepper ZERO, Dr Pepper Cherry, Dr Pepper Cherry ZERO, DP Strawberry, DP Strawberry ZERO, DP Cream, DP Cream ZERO, DP Blackberry, DP Blackberry ZERO, Schweppes
MUST include ALL (6) of the following flavors: Dr Pepper, Diet Dr Pepper, Dr Pepper ZERO, Orange Crush, Crush ZERO AND Schweppes Ale
Qualifying packages: 12pk and 20oz

**All qualifying Crush and Dr Pepper flavors can be included on qualifying display*



Simply scan this QR code to submit qualifying display photos to dp489.kdpdisplay.com

- Original display photo(s) only. No screenshots accepted. Do not alter, crop, edit, enhance or modify display photo(s). Duplicate photo(s) will not be accepted.
- Month 1 display photos must be submitted by 3/15/26 for qualifying displays placed 2/16/26 - 3/14/26
- Month 2 display photos must be submitted by 4/12/26 for qualifying displays placed 3/15/26 - 4/11/26
- On-line upload site will be disabled at 11:59p EST on April 12, 2026

MANAGEMENT BONUS

Earn additional Reward Points when you achieve minimum +3% TM Crush & Dr Pepper volume growth from February 16 - April 11 vs PY.



See your KDP Sales Manager for program details.



HUNDREDS OF ITEMS TO CHOOSE FROM

Use your Reward Points now or add them to your existing account along with points you have earned from other programs and save for higher value items!